



Title Sponsor – \$3000

Table
30-minute presentation
Full-page ad on back page of program
Logo on website

Awards Sponsor (One Only) – \$2500

Table
30-minute presentation
Half-page ad in program
Logo on website
Participate in Awards Ceremony

Gold Sponsor – \$1500

Table
15-minute presentation
Half-page ad in program
Logo on website

Silver Sponsors -- \$1000

Table
Quarter-page ad in program
Logo on website

Bronze Sponsors -- \$500

Table
Logo on program and website

Virtual Sponsorships

Full-page ad in program (\$500)
Half-page ad in program (\$250)
Quarter-page ad in program (\$125)

**Make checks to PRIMA and mail to:
Sarah Barham, PRIMA Treasurer
Alamance Community College
1247 Jimmie Kerr Rd
Graham, NC 27253**

Sponsorship Opportunities

2025 Conference

Sept. 17-19

Isothermal College Spindale, NC

PRIMA is the Public Relations and Information Marketing Association for the North Carolina Community College System.

Sponsorship is a great way to get your business in front of the marketers and communicators of the Great 58.

To become a sponsor, contact:

**Carrie Pitts-Densmore
PRIMA President
919-209-2563
cpdensmore@
johnstoncc.edu**